

LA JOLLA SHORES ASSOCIATION – Minutes, Approved

Wednesday, July 15th, 2026 — 6:00 - 8:00 pm

Welcome: Introductions & Establish Quorum – John Pierce

Committee Members in Attendance: Sepi Giliani, Nick Link, Karen Marshall, Mike McCormick, Kathleen Neil, John Pierce, Angie Preisendorfer, Ross Rudolph, John Shannon, Joe Stadler

VIA ZOOM- Tracey Andreae, Megan Guy, Terry Kraszewski, Sharon Luscomb, Ed Mackey,

Not in Attendance- Mary Munk

Approval of Agenda

Approval of Minutes - Approval of June Minutes **NOT Available**

Reports:

President's Report - New LJSA T-shirt design

Treasurer's Report - Balance and finances \$4,768.19

Secretary's Report - Board attendance

Public Comment: Non-agenda items-

Dick Dahlberg requests a future agenda item: What are the Cities priorities for road repairs? September meeting

Mike McCormick stated his observations about beach trash. On July 5th city crews arrived early and cleaned up the park and beach in about an hour and half. But they do not get the thousands of small items. Here is an idea... Let's get rid of the trash cans, let the beach goers take their trash with them. It's a culture that has to change. Like in Japan, Burning man "Leave no Trace"

Ashley Mackin Soloman is the new editor of the La Jolla Light newspaper.
Congratulations!

Representatives 'Reports:

SD Lifeguards - Lt. John Maher SDPD - Busy 4th of July weekend July 3-5

356,000 set visitors to LJ Beaches from Bird Rock to Blacks Beach

12,00 preventive acts

15 enforcement acts

16 Medical

41 Water rescues

Lifeguards are fully staffed and new equipment 2 Jet Skis 1 at LJ Shores 1 at Blacks Beach

Mike McCormick asked about cameras on the new lifeguards trucks? Maher will confirm for next meeting. Asked about having a 3rd Jet Ski. Logistically would have to annualize operators, 3 years to become qualified.

Northern Div - Lt. John White, Lt. Jesse Quinto July 4th weekend devoted a lot of resources to La Jolla Area, Marine Street, LJ Shores.

15 crime reports over the weekend

More motorcycle police at the throat.

Working with social media regarding “Take Overs” contacting organizers before they take place.
Questions asked about Rangers in LJ shores? Officer stated it was a different dept.
Asked about differing signage at Marine St / La Playa recently regarding fires in rings/ no
palates, wood, clean wood??

Mayor’s Office - Fatima Maciel (Gloria) NONE

Council District 1 - Joaquin Quintero (LaCava) City Council on summer recess, office still
available

July 7 City Council is open for grants-Art and Culture, nonprofits.

LJSA is a 501c4. Will pursue grant for Tides of Creativity

Committee comments: Concern for gas powered tools. What is the status? Pollution and health
of workers using them.

Asked about under grounding and repaving of LJ Shores Via Capri- LJ Scenic— Rep stated he
will come in September with an update.

3rd County District - Spencer Katz (Lawson-Remer) NONE

77th CA Assembly District - Andres Geurts-Barretto (Boehner) NONE

38th CA Senate District - Aurora Livingston (Blakespeare)NONE

6:35 UPDATES AND PRESENTATIONS

Police Report on holidays Lt John White-See report above

Lifeguard- Report on holidays Lt Maher See Representative report above

Park & Rec Report Erika Ferreira Throat maintenance via ZOOM Landscaper Sal and team
using gas tax monies to maintain.

Several people commented for all the work area is looking good, amazing job , grateful and
responsive to water leaks. Asked about the Northside of the throat, Rep stated it was not part of
the original design, and some private property.

Roseland Drive update Michael Sack & Dr Riad Mardoum NONE

Tides of Creativity- John Pierce: Event was well received and successful. Goal is for May 2027

ACTION ITEMS:

Challenged Athletes Foundation Jessica Hill-NONE

North Scenic bike path/ADA & Parkway landscaping Kurt Hoffman

Requests to form a working group to address the area directly across from the new landscape on
the south. Dead ice plant, fire hazard needs brush management. Homeowners Assn for Azul has
some ownership. Possible ADA. Bike path on LJ Scenic North down to LJ Shores, including a
sidewalk. Probably would need private funds. SANDAG/ Cal trans money could be contact.

Motion made by Karen Marshall, 2nd Sepi Giliani Create a working/exploratory group for
VOTE 10-0-0

Lots of good ideas, discuss Brush management first.
Karen Marshall
Angie Preisendorfer

Review and Renew Committees John Pierce-
Dissolve Azure maintenance Committee
Dissolve LJ Shores Business District Committee
Keep the Committees:
Event Planning
Banner District
Land Use
Beach Fire
Coastal Resilience
Traffic and Transportation
Marketing

Motion made by Kathleen, 2nd Ross Rudolph to dissolve and maintain the above committees
VOTE 10-0-0

Appoint Walter Munk Day Committee John Pierce -
Motion Made by Angie Preisendorfer, 2nd Karen Marshall to approve committee for Walter
Munk Day. Karen Marshall, Janie Emerson, Mike McCormick, Joe Stadler
VOTE 10-0-0

Committee and Community Reports:
Azure Maintenance Committee Dick Dahlberg NONE
Beach Fire Committee Tracey Andreae NONE
Mike McCormick asked about wood Palette ? Not allowed. Fires are allowed within the city
concrete rings with clean dry wood. No nails, No pallets. No rotten wood or stumps.
Coastal Resilience Master Plan Mary Munk - Kathleen Neil Nothing on LJ Shores. Los
Penecitos . City of SD has 2 mayor appointed advisory boards. 12-15 members each for Costal
Resiliency and Resiliency agenda for resiliency has 2 professional groups that work on getting
things on a ballot. Work shops to train how to get a ballot measure, for possible newproperty tax
increase for storm water. Etc We should keep an eye on what could be coming from these Mayor
appointed groups.
Marketing and Membership Committee Ed Mackey-NONE
LJ Shores Business District Terry Kraszewski -NONE
Traffic & Transportation Mike McCormack - LJ Concerts ay the Cove 3-Sundays. City passed a
E-bike policy, must be 12 years old, Class 1&2, with pedals up to 20 MPH, Class 3 with pedals
16 years old. Not any training for E-Bikes. No passengers. Class 1&2 E-bikes are allowed on the
sidewalks. Stop signs are not constant in the Shores.
Land Use: LJSPDAB, LJSPRC & LJCPA John Pierce -NONE
Banner District Committee John Pierce -NONE
Event Planning Committee John Pierce

Next meeting: August 19th at 6:00 pm at the Scripps Institution of Oceanography, T-29 Martin Johnson House

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