

LA JOLLA SHORES ASSOCIATION
Approved Minutes
Wednesday, July 10, 2024
6:00 pm

Attending: Andi Andreae*, Keys Allan*, Claudia Baranowski, Dick Dahlberg, Brian Earley, Cindy Goodman, Ed Mackey, Mike McCormack*, Kathleen Neil, Andrew Perry, John Pierce, Ross Rudolph, John Shannon.
(* denotes attendance via Zoom.) **Absent:** Terry Kraszewski, Karen Marshall, Mary Munk

NOTE - Per the LJSA ByLaws the President abstains unless to break a tie vote

Welcome: Introductions & Establish Quorum – John Pierce

Approval of Agenda

MOTION: Move to approve the agenda as prepared.

Moved by – Andrew Perry

2nd – Ross Rudolph

Vote – 9-0-1

Approval of June Meeting Minutes

Minutes will be presented at the August meeting.

Reports:

President's Report – No updates to report.

Treasurer's Report – Balance is \$4,993.05 as of June 30, 2024.

Secretary's Report – Asks those in attendance to sign in.

Public Comment: Non-agenda items (2-minute limit)

Andrew Perry commented on the undergrounding project and potential further delays after the summer moratorium.

Clint Carney announced that, after passage of Measure B in 2022, the City is seeking public input about a potential new monthly trash collection fee for single-family households. Meeting on September 9 at the La Jolla Riford Library.

Claudia Baranowski reported that the City's Open Space Division conducted routine clean up in Pottery Canyon in December 2023.

Mary Soriano announced that she will be taking oath of office for president of the La Jolla Town Council and looks forward to working with local community groups.

Representatives' Reports:

Lifeguards – Lt. Lonnie Stephens

Reported that the lifeguards are on active summer patrol. During June at La Jolla Shores, there were an estimated 600,000 visitors, 8,265 preventative actions, 167 rescues and 43 medical aides. Junior Lifeguards Pier Jump from Scripps Pier on July 2.

SDPD Report – Lt. Matthew Botkin

Reported that over 100 officers and resources will be ready during the Fourth of July holiday weekend to focus on educating and keeping the public safe.

Mayor's Office – Emily Piatanesi– Not in attendance

3rd County District, Terra Lawson-Remer - Spencer Katz – Not in attendance

77th CA Assembly District, Tasha Boerner – Andres Geurts-Barreto

State Assembly on summer recess. Anticipating bill on e-bike safety. Blue Carbon Nature Walk at San Elijo Lagoon on July 14.

38th CA Senate District, Catherine Blakespeare – Not in attendance

39th CA Senate District, Toni Atkins – Cole Reed – Not in attendance

Council District 1, Joe LaCava – Emily Lynch

Office hours are every third Friday from 9:30 to 11:30 am at the La Jolla Riford Library.

Community Projects, Programs and Services (CPPS) fund requests by non-profit organizations to support community, social, environmental, cultural, and recreational needs are due August 9.

ACTION ITEMS

Anticimex Leaders Sand Castle Building - Lindsay Cox

Anticimex, an international pest control company, requests support for a sandcastle building event at La Jolla Shores from 11am to 4pm on February 27, 2025 as part of conference for company leaders. There would be 30 teams of ten people each, with each team having a 15x15 foot space to construct a sandcastle. Participants will arrive by bus. Request use of Kellogg Park. The event would not close the area to the public.

After the LJSA board expressed concerns about limited access for the public where the sandcastles are being constructed, the amount of sand needed for each sandcastle, and tide schedule, the consensus was to discuss further with lifeguards and Parks and Recreation Department before supporting this event.

Renew Committees – John Pierce

MOTION: Approve renewal of ad hoc Azure Coast Maintenance Committee and Beach Bonfire Committee for one year and combining the Marketing and Membership Committees as one standing committee.

Moved by – Kathleen Neil

2nd – Ross Rudolph

Vote – 9-0-1

PRESENTATIONS AND UPDATES

Marketing Committee – Ed Mackey

Researching ideas to enhance LJSA presence in the community and to expand membership, including digital resources and updating the website.

Seeking volunteers for LJSA table at Walter Munk Day on October 5.

Spindriff/Marine Room Beach Access – Kathleen Neil

Materials book and project information was presented at the La Jolla Parks and Beaches meeting on June 24. The organization was receptive; discussions will continue.

Committee Reports

Azure Coast Maintenance Committee – Dick Dahlberg

No report.

Beach Bonfire Committee – Andi Andreae

No report.

La Jolla Shores Parking Committee – Janie Emerson

No report.

La Jolla Shores Business District – Terry Kraszewski

No report.

Traffic & Transportation – Ross Rudolph

No report.

Land Use:

LJSPDO, LJSPRC and LJCPA – John Pierce

No report.

Meeting Adjourned at 7:15 pm.

Next meeting: Wednesday, August 14, 2024 at 6:00 PM at the Scripps Institution of Oceanography, T-29 Martin Johnson House

Website: www.lajollashoresassociation.org E-mail: ljsa.org@gmail.com