

**LA JOLLA SHORES ASSOCIATION**  
***Approved Minutes***  
**Wednesday, August 9, 2023**  
**6:00 pm**  
**VIA ZOOM**

**Attending:** Keys Allan, Pamela Boynton, Dick Dahlberg, Brian Earley, Janie Emerson, Cindy Goodman, Rick Kent, Terry Kraszewski, Sharon Luscomb, Ed Mackey, Mike McCormack, Kathleen Neil, Andrew Perry, Ross Rudolph. **Absent:** Andi Andreae, Claudia Baranowski.

NOTE - Per the LJSA ByLaws the President abstains unless to break a tie vote

**Welcome: Introductions & Establish Quorum - Janie Emerson**

**Approval of Agenda**

**MOTION:** Approve the revised agenda

Moved by – Kathleen Neil

2<sup>nd</sup> – Pam Boynton

Vote – 12-0-1

**Approval of Meeting Minutes**

**MOTION:** Approve the minutes of July meeting

Moved by – Rich Dahlberg

2<sup>nd</sup> – Sharon Luscomb

Vote – 12-0-1

**Reports:**

**President's Report** – President mentioned fires in Maui. This is final meeting with Steve Hadley. He is retiring after many years of great service to the community! Emily Lynch will take over.

**Treasurer's Report** – Balance as of 7/31/23 is \$6557.40. One deposit last month for \$20.50.

**Secretary's Report** – All Directors are in good standing.

**Public Comment: Non-agenda items (2-minute limit):**

No comments

**Representatives' Reports:**

**Lifeguards – Lt. Lonnie Stephens**

Operations have been running smoothly. For June, La Jolla Shores had approx.. 200,000 visitors, 5,200 preventative actions, 50 rescues, 70 medical aids, and two cliff rescues at Black's. For July, 370,000 visitors, 9,00 preventative actions, 56 rescues, 140 medical aids, and 2 cliff rescues. Will be adding additional staff for Labor Day weekend.

Comments included asking if any tracking data on fires, dogs. Any progress on new signage?

**SDPD Report - Lt. Brian Brecht and Jessica Thrift**

City Council approved use of smart streetlights. Beach team (from Mission Beach to La Jolla) wrote 230 alcohol citations, 23 illegal bonfire citations, and 15 vendor citations. Prepping for Labor Day weekend.

Comments: Letter of Authorization( LOA) regarding trespassing is not needed for residential use. Location of 500 smart streetlights can be found at this link:

<https://webmaps.sandiego.gov/portal/apps/webappviewer/index.html?id=0bedcced5d9d4a48a8cdc65d14aa5f32>

**Mayor's Office – Emily Piatanesi**

Capital Improvement projects are being considered now. Go to this link to provide inputs: <https://www.sandiego.gov/planning/programs/work-programs/infrastructure-prioritization-engagement>

Homeless program is starting to be enforced.  
Comment: concerned about SB10 impact.

**3rd County District, Terra Lawson-Remer - Spencer Katz** – not in attendance

**77th CA Assembly District, Tasha Boerner Horvath - Mariah Kallhoff –**

Bills need to be finalized by 9/14. Requesting inputs for Environmental Hero Awards.  
Relocating offices to Solana Beach Sept 1<sup>st</sup>.

**38th CA Senate District, Catherine Blakespeare** – not in attendance

**39th CA Senate District, Toni Atkins – Cole Reed** – not in attendance  
Report posted on the LJSA website.

## Council District 1, Joe LaCava – Emily Lynch

Spaces and Places update – new regulation for the parking impact bill is now in effect.

**UCSD Representative Report – Anu Delouri – not in attendance**

## ACTION ITEMS

## Development Plans for the Shores Area - Andy Weiss

Presentation by University City Planning Group (UCPG) of San Diego's plans to remove shopping and densify north and east of the Shores. Existing plans include "the potential for displacement of both existing housing and also the community serving retail and services in the area of the shopping plazas. Proposed changes aim to preserve the area of La Jolla between I-5 and Gilman Drive as a place that people can live and shop.

**MOTION:** The La Jolla Shores Association supports the UC Planning group recommendations to the City developed new community plan for UC.  
Moved by – Kathleen Neil                      2<sup>nd</sup> – Andrew Perry  
Vote – 13-0-1

## City Budget Requests for Next Fiscal Year - J. Emerson

Vote to confirm vote of Executive Officers for the revisions to the budget.

**MOTION:** Approve the Executive Officers changes to the proposed budget recommendations.  
Moved by – Kathleen Neil                      2<sup>nd</sup> – Terry Kraszewski  
Vote – 13-0-1

## **PRESENTATIONS AND UPDATES**

### **Shores Kayak RFP Status - Elizabeth Palmer, SD Lifeguards**

Presenting update and overview of current status of Kayak RFP

Surf camp renewals are in 2024, Kayak renewals are due in 2025. Any recommendations for changes to the RFP process are welcome up to Nov of the year prior.

### **Friends of La Jolla Shores Status - M. Munk**

Update on 501(c)3 and benefit to LJSA

Oct 14th from 10-4 will be Walter Munk Day, honoring our oceans

Download app called "The Map of La Jolla Shores" for more detailed information on what is shown in The Map.

### **Ordinance Enforcement and Coastal Coalition - B. Earley & J. Emerson**

Enforcement at Kellogg Park and the Coastal Coalition purpose

4 or 5 more Rangers have been added.

## **Committee Reports**

### **Azure Coast Maintenance – Dick Dahlberg**

Nothing to report.

### **Beach Bonfire Committee – Andi Andreae**

Signage and enforcement are still needed.

### **La Jolla Shores Business District – Terry Kraszewski**

New business district map has been created.

### **Marketing Committee – Ed Mackey**

Deferred to next month.

### **Membership Committee – Ross Rudolph**

Why become a Registered Member? The more members we have, the more attention will be paid to the LJSA and more influence we will have on government and press.

How get more RMs? Have existing members give applications to friends encouraging them to attend meeting and become Registered Member.

**MOTION:** LJSA have table at Walter Munk Day to promote the Association

Moved by – Ross Rudolph

2<sup>nd</sup> – Ed Mackey

Vote – 13-0-1

### **Spindrifft/Marine Room Beach Access – Kathleen Neil**

The working group will meet Aug 10th at 11:30 at the Marine Room parking lot. Survey and soils report are needed.

### **Traffic & Transportation – Ross Rudolph**

No meeting

### **Land Use:**

#### **LJSPDO, LJSPRC and LJCPA – President**

LJCPA subcommittee formed to undertake the certification process.

**La Jolla Shores Sign – Cindy Goodman**

Reaffirming LJSA support of new sign.

**MOTION:** LJSA to donate \$1,000 to the La Jolla Shores Sign project

Moved by – Pam Boynton

2<sup>nd</sup> – Andrew Perry

Vote – 13-0-1

**Meeting Adjourned** at 8:00 pm

Next meeting: Wednesday, Sept 13, 2023 at 6:00 PM Via Zoom

**Website:** [www.lajollashoresassociation.org](http://www.lajollashoresassociation.org) E-mail: [ljsa.org@gmail.com](mailto:ljsa.org@gmail.com)