

LA JOLLA SHORES ASSOCIATION
Approved Minutes
Wednesday, July 12, 2023
6:00 pm
VIA ZOOM

Attending: Keys Allan (arrived 6:12 pm), Andi Andreeae, Claudia Baranowski, Dick Dahlberg, Brian Earley, Janie Emerson, Cindy Goodman, Rick Kent, Sharon Luscomb, Ed Mackey, Mike McCormack, Kathleen Neil, Andrew Perry, Ross Rudolph. **Absent:** Pamela Boynton, Terry Kraszewski.

NOTE - Per the LJSA ByLaws the President abstains unless to break a tie vote

Welcome: Introductions & Establish Quorum - Janie Emerson

Approval of Agenda

MOTION: Approve the revised agenda

Moved by – Andi Andreeae

2nd – Claudia Baranowski

Vote – 12-0-1

Approval of Meeting Minutes

MOTION: Approve the minutes of June meeting

Moved by – Kathleen Neil

2nd – Rick Kent

Vote – 12-0-1

Reports:

President's Report – There is a citywide rally concerning SB10 on July 29.

Treasurer's Report – There was no treasurer's report.

Secretary's Report – All Directors are in good standing.

MOTION: Approve the revised minutes of May meeting

Moved by – Ross Rudolph

2nd – Kathleen Neil

Vote – 12-0-1

Public Comment: Non-agenda items (2-minute limit):

Comments included additional staffing makes a difference to clean the area at The Map; fires in non-City fire rings; weeds trimmed at the Throat by Village MAD vendor; new street light not working which was explained it is sample concrete pole to be installed throughout the Shores.

Representatives' Reports:

Lifeguards – Lt. Lonnie Stephens

No major incidents on the Fourth of July. Addition of permanent lifeguard at La Jolla Shores for a total of four lifeguards and a sergeant. Observation, prevention and rescue continues. Comments included adding “no fires” to the sign at the lifeguard station and the protocol for pinnipeds on the shoreline (lifeguards will contact Park and Recreation partners); drone program to look for sharks.

SDPD Report - Lt. Brian Brecht

Fourth of July statistics for Northern Division. Focusing on mobile vendors which is falling on Park Rangers to monitor.

Comments included better and faster ways to contact SDPD. Calls are responded to depending on priority. Hiring officers to work proactive enforcement in beach areas. Suggest regular patrol at sunset when fires are started.

Mayor's Office – Emily Piatanesi – not in attendance
Report provided and posted on LJS defense website.

3rd County District, Terra Lawson-Remer - Spencer Katz – not in attendance

77th CA Assembly District, Tasha Boerner Horvath - Mariah Kallhoff – not in attendance

38th CA Senate District, Catherine Blakespeare – not in attendance

39th CA Senate District, Toni Atkins – Cole Reed – not in attendance
Report posted on the LJS defense website.

Council District 1, Joe LaCava – Steve Hadley

Introduced Emily Lynch who will be taking over his role after his retirement September 8th.

UCSD Representative Report – Anu Delouri

Shared UCSD national and international rankings for quality and accessibility. Ridge Walk North Living and Learning Neighborhood located near Geisel Library. Goal to keep students on campus and minimize impact on surrounding community. Trident Center will be at center/gateway off Gilman Drive. Both projects envisioned in the 2018 Long-Range Development Plan (LRDP). Comments included student population; traffic signaling optimization; further projects and commitment to housing on campus.

SPECIAL PRESENTATION

Property Taxes: How Collected & How Distributed – Richard Berkson

Proposition 13 governs property taxes at 1% of assessed value (plus voter-approved assessments and bonds) with annual increase capped at 2% or inflation if less. Revenue goes to County wide public agencies which pays for services provided (see charts posted on the website).

PRESENTATIONS AND UPDATES

Drone Show Report – William Kellogg

Huge crowd for the inaugural drone show on the Fourth of July. Unused funds from the former fireworks program which didn't occur helped offset the cost. Hope to improve and expand the show with further contributions from the community. Comments included mitigating traffic.

Spindrift/Marine Room Beach Access – Kathleen Neil

Reviewed recent history of this project during organizational meeting in June. Will seek input from community and adjacent residences as project moves forward with least impact. Next meeting in August at project location.

Street Lights – Rick Kent

Light distribution will be asymmetrical which projects to one side onto sidewalk and street away from houses. LED lights will be warm 3K, 5400 lumen on 9 ½ foot pole (see diagrams on the website).

ACTION ITEMS

Budget for 2024 – Steve Hadley and Janie Emerson

Reviewed list of budget priorities for maintenance, safety and capital improvement projects (CIP) throughout La Jolla. As with the past several years, LJS is working with LJCPA, LJP&B, and BRCC to develop a joint request list. The final list will be approved by all four groups and forwarded to Councilmember LaCava's office in early August.

Comments included keeping Spindrift/Marine Room Beach Access project in process; welcome La Jolla sign for hybrid funding; updated signage on boardwalk.

Committee Reports

Azure Coast Maintenance – Dick Dahlberg

Nothing to report.

Beach Bonfire Committee – Andi Andreea

Enforcement is spotty.

Friends of La Jolla Shores – Mary Coakley Munk

Nothing to report.

La Jolla Shores Business District – Terry Kraszewski

No report.

Traffic & Transportation – Ross Rudolph

Via Capri projects; T&T officers were renominated and elected for 1 year term.

Land Use:

LJSPDO, LJSPRC and LJCPA – President

LJCPA project and process review; potential 600-24 certification requiring Bylaws revision from LJCPA.

Meeting Adjourned at 7:45 pm

Next meeting: Wednesday, August 9, 2023 at 6:00 PM Via Zoom

Website: www.lajollashoresassociation.org E-mail: ljsa.org@gmail.com