



LA JOLLA SHORES ASSOCIATION  
Approved Minutes  
Wednesday, June 10, 2020— 6:00-8:00 pm  
VIA ZOOM

**Attending:** Keys Allan, Andi Andreeae, Charlie Brown (joined 6:15), Mary Coakley Munk, Dede Donovan, Janie Emerson, Robyn Leary, Sharon Luscomb (joined 6:30), Ed Mackey, Ross Rudolph, John Shannon, John Sheridan, Coco Tihanyi, Phil Wise. **Absent:** Pamela Boynton, Joe Dicks.

**Welcome: Introductions & Establish Quorum - Janie Emerson**

**Approval of the Agenda**

**MOTION:** To accept June Agenda

Moved by – Ross Rudolph      2<sup>nd</sup> – Andi Andreeae  
Vote – 11-0-1

**Approval of the Minutes** - May and Executive Officers Meeting minutes moved to next meeting.

**Reports:**

**President's Report** – Updates, Appointments & Announcements

Keys Allan was sworn in as Board member.

Danika Zikas (guest speaker) provided information on the Flower March for Black Lives Matter on June 12. Appreciate the support of La Jolla residents and businesses.

Brian Earley is being designated as Social Media Manager for La Jolla Shores Association and Terry Kraszewski as La Jolla Shores Business District representative. Board members supported these appointments.

Information posted by LJS on social media and through email blasts regarding local events does not mean they are endorsed by LJS. They are posted to disseminate information, as is also done by other La Jolla groups.

AB3234 has been introduced in State Assembly which would allow investors to purchase single family residents up to five acres and develop with high density housing. It would eliminate local control with no City oversight. Information will be posted so that local residents can write letters to State representatives.

**Treasurer's Report** – The Treasurer was absent, so there was no Treasurers report. The President reported on the use of \$3,000 from Sunrise Rotary for trees in Kellogg Park. Mary Munk and Terry Kraszewski volunteered to bring suggestions to next meeting.

**Public Comment:** Non-agenda items (2-minute limit):

Linda Janon reported anti-Semitic graffiti was written on a garage door in the Shores on May 24. Police notified and a case has been opened.

**Representatives' Reports (3 minute limit):**

**UCSD Representative Report - Alyssa Helper:** Update will be sent electronically. Contact [commplan@ucsd.edu](mailto:commplan@ucsd.edu) to be added to email list.

**Council District 1 - Steve Hadley:** Discussions continuing on installing railing on wall at Spindrift entrance to the shores next to Marine Room, determining if City staff will issue right of entry permit. Following up on Kellogg Park restroom drain. Councilmember Bry's office has been tracing rumors and concerns about public protests and gatherings, and will distribute only credible information to local La Jolla organizations. The City does not issue permits for demonstrations and protests, which are free speech events for citizens to address government action or policies.

**Assembly District 78<sup>th</sup> - Mathew Gordon:** Absent

**Lifeguard Report - Lt. Maureen Hodges:** Parking lots are open and beaches are full. Crew and equipment are prepared for summer. Awaiting word on surf and kayak concessions to reopen. Lifeguards are monitoring social distancing and giving warnings, though main concern is water safety. There will be additional signage about wearing face masks and appropriate distancing. When asked about better signage for checkered flag warnings, she explained that the A-Frame sign is moved throughout the day and lifeguards use individual contact and announcements on speaker when needed.

**Police Report - Officer Brandon Broaddus:** Absent

**San Diego Park & Rec – Dan Daneri:** Absent. Janie reported recently having a conversation with Andy Field concerning restroom drain at Kellogg Park and fence around The Map.

**Elect Officers (ACTION ITEM)**

**MOTION: Accept the Nominating Committee's recommended officers for one- year terms as follows:**

President – Janie Emerson

First Vice President – Mary Coakley Munk

Second Vice President – John Shannon

Secretary – Charlie Brown

Treasurer – Pamela Boynton

Moved by – Andi Andreeae

2<sup>nd</sup> – Dede Donovan

Vote – 13-0-1

**Parks Master Plan Update – Claudia Baranowski (ACTION ITEM):**

LJSA, La Jolla Parks and Beaches, Bird Rock Community Council and Friends of Coast Walk Trail collectively sent a letter on May 22 to the City with comments on the Draft Parks Master Plan. The initial comment deadline was extended to June 11, which allowed for La Jolla Community Planning Association to review. LJCPA requested revision to remove a sentence concerning updating the La Jolla Community Plan. All five organizations supported the revision and agreed to send revised letter (see attached letter).

**MOTION: LJSA endorses revised comment letter dated June 11 to the City regarding the draft Parks Master Plan.**

Moved by – Andi Andreeae

2<sup>nd</sup> – Dede Donovan

Vote – 13-0-1

**“Slow Streets” and Summer Dining Proposal - Phil Wise (ACTION ITEM)**

A special events application has been filed with the City to close one block on Avenida de la Playa to allow restaurants to extend serving area outdoors. Restaurants would have to

choose to either set out and remove tables and partitions every evening or leave them for a maximum of three days. An alternative was suggested for restaurants to apply directly without LJSA sponsoring program. Steve Hadley applauded Phil's efforts on this project and will contact City Special Events department for further information. While waiting for additional information and restaurants' decision to participate, LJSA might need to obtain a liability policy as sponsoring organization. Estimated cost of \$1,500 would be reimbursed by the participating restaurants.

**MOTION:** Authorize executive committee to make decision on obtaining liability policy, if necessary, to continue progress on slow streets and summer dining program.

Moved by – Mary Coakley Munk                    2<sup>nd</sup> – Andi Andreeae  
Vote – 13-0-1

#### **La Jolla Community Foundation and Enhance La Jolla – Ed Witt**

Enhance La Jolla is a Maintenance Assessment District (MAD) and 501(c)3 not for profit organization dedicated to physical improvement of the Village of La Jolla. In operation since late 2019, the MAD has been successful cleaning up graffiti, trash and landscaping. While LJSA is not in the MAD boundaries, the best way for LJSA to collaborate is to become a member of the La Jolla Community Foundation, which works in tandem with Enhance La Jolla.

#### **LJSA Logo and Branding - Ed Mackey (ACTION ITEM)**

Updated logo design was presented. Favorable comments were made about colors and simplicity; others requested taking more time to refine it, such as an enhanced graphic with palm trees or sea creatures.

**MOTION:** Approve new logo as presented for La Jolla Shores Association.

Moved by – Ross Rudolph                    2<sup>nd</sup> – Dede Donovan  
Vote – 8-1-2 (Phil Wise abstained – does not care for it)

#### **UCSD Future College Living Learning Neighborhood (FCLLN) Update - Janie Emerson (ACTION ITEM)**

Public records request submitted under process to oppose the project and documents received in late May. LJSA and Friends continue to raise funds for legal representation to oppose the project.

UCSD representative Anu Delouri reported that the FCLLN will be presented at the September Regents meeting. Working on a consistency analysis to supplement long range development plan EIR under which this project was initially evaluated. Project website has been updated ([plandesignbuild.ucsd.edu](http://plandesignbuild.ucsd.edu)) and questions can be sent to [commlan@ucsd.edu](mailto:commlan@ucsd.edu). Discussion with presentation to local community groups continues. While no meeting has been scheduled, it is anticipated to occur in September.

#### **Committee Reports (2 minute limit):**

**Ranger & Kellogg Gate Committee - John Sheridan:** Gates at Kellogg Park recently opened. Andi Andreeae expressed concerns about beach goers making bon fires affecting the nearby neighbors.

**MOTION:** Submit letter to City and other appropriate agencies concerning air pollution and negative impact relating to COVID-19 due to increased bon fires after reopening of Kellogg Park.

Moved by – Mary Coakley Munk

2<sup>nd</sup> – Andi Andreeae

Vote – 10-0-1

**Friends of La Jolla Shores - Mary Munk:** Nearing completion of The Map and hope to open after Fourth of July. Project continues to accept donations.

**Traffic & Transportation - Ross Rudolph:** No recent meetings. Informed Dave Abrams about potential street closing and summer dining program.

<b>Land Use:</b>	<b>LJSPDAB &amp; LJSPRC</b>	<b>President</b>
	<b>LJCPA -</b>	<b>John Shannon</b>
	LJCPA consent agenda included a property passed by LJPRC on Bordeaux with the square footage being doubled. Janie commented that the property is on a sloped lot and is one story from the street. While the project increases square footage, it does not impact streetscape or nearby neighbors. The owners have worked very hard with the neighbors to create a home that fits in the neighborhood.	

**Adjourn** to next meeting: Wednesday, July 8th at 6:00 PM Via Zoom

**Website:** [www.lajollashoresassociation.org](http://www.lajollashoresassociation.org) E-mail: [ljsa.org@gmail.com](mailto:ljsa.org@gmail.com)

**Directions to Scripps Institution of Oceanography (SIO), Building T-29, Martin Johnson House:** Take La Jolla Shores Drive North. Turn Left at Naga Way, the Entrance to SIO. At the fork bear right, onto Biological Grade. Go north, up the hill, approximately .2 miles and park in parking lot "P010 or P011".

**ATTACHMENT: Revised comments to Parks Master Plan**

June 11, 2020

Jonathan Avila  
Project Manager  
City of San Diego Planning Department  
9485 Aero Drive, M.S. 413  
San Diego, CA 92123

Via Email to [JOAvila@sandiego.gov](mailto:JOAvila@sandiego.gov)

Re: City of San Diego Parks Master Plan Draft

This letter supersedes our letter sent on May 22, and is submitted on behalf of the residents of La Jolla, as represented by the La Jolla Parks and Beaches, Inc., La Jolla Shores Association and La Jolla Community Planning Association (City advisory groups), along with the Bird Rock Community Council and Friends of Coast Walk Trail. The purpose of our collective voices is to comment on the City of San Diego's Draft Parks Master Plan specifically impacting parks and shorelines in the zip code of La Jolla. We appreciate your thought, effort and vision which has gone into this draft document and concur with many of its elements. Parks throughout the City should be accessible, robust and well maintained.

We submit the following key points for your careful consideration and incorporation into the final Plan.

Shoreline Parks: One of the Guiding Principles of the draft Plan is "Iconic," calling for parks to reflect "the unique qualities of their settings and enhance the image of the City...." We applaud this value and trust that this principle will particularly be applied to our unique shoreline parks and rights of way. La Jolla is home to local shoreline parks and outlooks which are best described as "destination" parks. We are concerned that the generic inclusion of all our shoreline parks in the term "Regional Developed Parks" on page 24 especially subjects our "iconic" destination parks to maintenance and development practices which we consider inappropriate.

Ellen Browning Scripps Park, Kellogg Park, Coast Walk Trail and Whale View Point are shoreline parks and rights of way which have become destinations for users from all over the County of San Diego, the United States and indeed, the world. Our city encourages millions of visitors to come to La Jolla to use these iconic parks to walk, swim, explore marine protected areas, picnic, watch seals and sea lions, and get married, to name just some of their recreational benefits. Now among San Diego's most famous parks, these specific shoreline parks and rights of way suffer from overuse, security shortcomings, traffic congestion, and under-maintenance.

We submit destination shoreline parks should have management elements different from those of neighborhood parks used on a daily basis mainly by local residents. These parks should have the following elements of their uniqueness preserved:

1. They should be maintained as natural locations, meaning no additional playground equipment, dog parks, sports fields or other recreational resources, which are otherwise appropriate to local parks. This appears to differ from the draft Plan at Appendix C, page 15 which contemplates inclusion of "facilities found in Community Parks" at Shoreline Parks and Beaches.

2. As recognized in the section on Regional Parks on page 105, maintenance and operational funding should be calibrated to the tourist usage of these parks. Visitors' experiences will become a defining recollection of San Diego parks and beaches. If they are dirty, littered, poorly maintained and dilapidated, that memory will survive. To provide a safe and secure experience for the large numbers of visitors to these parks, rangers or other security presence are important during all operating hours, as noted under Policy OM2 on page 104.
3. Use of these parks should not be corrupted by artistic or other potentially commercial uses which can detract from the natural experience of the parks (as applied to parks generally under Policy A2 on page 88 and the Arts & Culture section on page 95), including avoidance of vendors except in partnership with non-profit and community groups (contra Policy A3 on page 88).

La Jolla's shoreline parks also include numerous lookouts along its coastline, such as Coast Walk Trail and pocket parks like Calumet, La Jolla Hermosa and Lower Hermosa, all considered treasured local resources for surf-watching, sunsets and relaxation. City policy concerning maintenance and trash removal at these areas must be part of park planning in our community. Some of these are maintained while others seem to fall in an administrative blind spot when it comes to City asset responsibility for upkeep and maintenance. We request clear assignment of resource responsibilities between the Parks and Recreation and Transportation and Storm Water Departments with accountability to the local community. This policy and practice clarification would also benefit the Fay Avenue Bike Path.

**La Jolla Community Parks and Wayfinding Plan:** Although most attention to La Jolla's parks is directed to its iconic shoreline parks, La Jolla is fortunate to also have parks and rights of way which are distinctive amenities for the neighborhoods around them. However, communities like La Jolla Shores, Bird Rock and the Soledad Mountain area lack parks which are local in character and serve the needs of a growing aging-in-place residential population. We would greatly welcome projects by the City to identify new pocket parks, rights of way and canyons which can be improved to create recreational and aesthetic opportunities for our own residents while keeping in mind areas protected by the California Environmental Quality Act. The voice from local citizens include hiking trails and strolling paths, sites for demonstration and milkweed gardens, shaded seating and opportunities for relaxing and connecting with neighbors. We also urge the development of a Safe Routes to Parks plan for La Jolla and a repurposing of appropriate rights of way to make bicycling and walking safer and more enjoyable.

Additionally, we want to ensure that public transportation access to La Jolla's shoreline parks is enhanced upon completion of the Mid-Coast Trolley Extension with connectors to the trolley as well as bus lines.

**New 12 Point Standard should be tempered for communities which are home to Developed Regional Parks:** Resources allocated to parks in La Jolla should take into account regular use by residents of our community as well as additional use by literally millions of visitors. Any application of the new point system (allocating points for parkland acreage, walking distance to transit stops, interpretive signage, etc.) to La Jolla without an appropriate DEDUCTION for transient/visitor use will deprive all of our parks of significant resources essential to maintaining and protecting them. It is our expectation that the City will provide us with the opportunity to better understand impact of the point standard assessment on La Jolla and our input can be included in the process.

**Funding:** We acknowledge the role which partnerships with public and private non-profit organizations will necessarily have to play in creating much of the resources needed to make our parks what they can and should be throughout the City. Taxpayer and programmatic funding will never be enough. We suggest that the Plan specifically mention the San Diego Parks Foun-

dation, founded by La Jollans only last year, and dedicated to working with the City of San Diego Parks and Recreation Department to develop public and private financial resources in support of San Diego parks, especially in communities of concern. Institutional support from the Mayor and the Planning Department will help bring attention and support to this organization with high potential to support implementation of the Parks Master Plan.

Community Participation and Feedback: Several ideas in the draft Parks Master Plan are welcome to our community including better transportation corridors between parks, creating bicycle lanes and examining best uses for streets, canyons and other spaces. La Jolla has established itself as a community ready, willing and able to support healthy parks and beaches for its residents and visitors alike. We have several non-profit organizations dedicated to improving our parks and public spaces, peopled by highly experienced volunteers keen on participating in local projects. These personal and financial resources could be mobilized to facilitate a number of the items discussed in this letter. We highly recommend the City's Get It Done platform be expanded to include a specific category to report issues in parks, shorelines and canyons, encouraging citizens to provide timely feedback concerning routine upkeep.

We look forward to working with the City to maximize the value of shorelines, canyons, rights of way, green spaces and other recreational amenities of our community.

Thank you for your consideration of these comments and direct any questions or concerns to [lajollaparksandbeaches@gmail.com](mailto:lajollaparksandbeaches@gmail.com)

Respectively submitted,

Ann Parode Dynes, La Jolla Parks and Beaches, Inc.  
Janie Emerson, La Jolla Shores Association  
Diane Kane, La Jolla Community Planning Association  
Barbara Dunbar, Bird Rock Community Council  
Brenda Fake, Friends of Coast Walk Trail

cc: Barbara Bry, City of San Diego Council President Pro Tem  
Steven Hadley, Community Outreach Director, Office of Councilmember Barbara Bry  
Andrew Field, City of San Diego Parks and Recreation Director